

# Retail's Impact in North Carolina

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit [nrf.com/retailsimpact](https://nrf.com/retailsimpact).

**27%**

of jobs in the state are supported by the retail industry

## BY THE NUMBERS

**\$154.1B** total impact on GDP

**\$39.1B** direct labor income

**149.8K** retail establishments

**1.1M** direct retail employment

**1.8M** total jobs supported

**\$62.9B** direct impact on GDP

## DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN NORTH CAROLINA

Industry	Employment (Jobs)	GDP (\$Millions)
<b>Retail trade (including food services and drinking places)</b>	<b>1,055,120</b>	<b>\$62,925</b>
Accommodation	49,790	\$3,895
Administrative and support and waste management and remediation services	462,310	\$25,887
Agriculture, forestry, fishing, and related activities	88,130	\$6,670
Arts, entertainment, and recreation	134,390	\$5,863
Construction	408,390	\$32,807
Educational services	146,390	\$8,694
Finance and insurance	370,630	\$63,106
Health care and social assistance	613,980	\$47,311
Information	104,890	\$25,842
Management of companies and enterprises	92,860	\$15,886
Manufacturing	495,720	\$98,465
Mining, quarrying, and oil and gas extraction	6,710	\$1,126
Other services (except government and government enterprises)	358,340	\$15,607
Professional, scientific, and technical services	469,140	\$51,487
Real estate and rental and leasing	359,330	\$85,515
Transportation and warehousing	311,030	\$20,408
Utilities	16,460	\$13,634
Wholesale trade	224,920	\$44,225

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## THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN NORTH CAROLINA 2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
<b>North Carolina</b>	<b>149,815</b>	<b>1,055,120</b>	<b>1,794,590</b>	<b>\$39,095</b>	<b>\$90,899</b>	<b>\$62,925</b>	<b>\$154,091</b>
NC-1	8,306	62,290	100,460	\$1,983	\$4,030	\$3,294	\$7,702
NC-2	13,707	86,150	162,200	\$3,492	\$9,622	\$5,658	\$15,912
NC-3	11,252	84,820	127,790	\$2,817	\$5,115	\$4,502	\$8,813
NC-4	11,668	70,410	126,130	\$2,647	\$7,409	\$4,546	\$12,629
NC-5	11,064	74,300	123,850	\$2,585	\$5,713	\$4,393	\$10,086
NC-6	12,999	81,200	144,080	\$2,884	\$7,058	\$5,058	\$12,522
NC-7	10,825	85,060	135,940	\$2,880	\$5,641	\$4,575	\$10,060
NC-8	8,833	63,020	104,970	\$2,265	\$4,829	\$3,653	\$8,051
NC-9	8,876	67,490	105,250	\$2,157	\$4,323	\$3,450	\$7,403
NC-10	8,801	66,230	113,710	\$2,342	\$5,384	\$3,784	\$8,850
NC-11	11,483	83,400	138,870	\$2,976	\$5,909	\$4,785	\$10,062
NC-12	8,466	62,680	109,900	\$2,915	\$6,966	\$4,335	\$10,896
NC-13	8,338	61,730	98,460	\$2,292	\$4,728	\$3,601	\$8,118
NC-14	15,196	106,350	202,990	\$4,861	\$14,172	\$7,290	\$22,988